

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE	
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024
	USA		USA	
CONTACT	SARAH LEVENE		PRODUCT EST #1474	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1474	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	05:00A	06:00A	30S	10/02/12-10/05/12	CBS13.COM @ 5AM	2	200.00	400.00
2	T-F	2	06:00A	07:00A	30S	10/02/12-10/05/12	CBS13.COM @ 6AM	2	350.00	700.00
3	T-F	2	07:00A	09:00A	30S	10/02/12-10/05/12	CBS THIS MORNING	2	350.00	700.00
4	M	1	07:00A	09:00A	30S	10/08/12-10/08/12	CBS THIS MORNING	1	350.00	350.00
5	Sa	1	05:00A	07:00A	30S	10/06/12-10/06/12	CBS THIS MORNING - SATURDAY	1	200.00	200.00
6	Su	1	06:58A	08:28A	30S	10/07/12-10/07/12	CBS THIS MORNING - SUNDAY	1	2000.00	2000.00
7	T-F	2	08:58A	09:58A	30S	10/02/12-10/05/12	LET'S MAKE A DEAL	2	350.00	700.00
8	T-F	2	09:58A	10:58A	30S	10/02/12-10/05/12	THE PRICE IS RIGHT	2	600.00	1200.00
9	T-F	2	12:00N	12:30P	30S	10/02/12-10/05/12	CBS13 NEWS @ NOON	2	600.00	1200.00
10	T-F	2	02:58P	04:00P	30S	10/02/12-10/05/12	DR PHIL	2	400.00	800.00
12	T-F	2	04:00P	05:00P	30S	10/02/12-10/05/12	CBS13 NEWS @ 4	2	750.00	1500.00
13	M	1	04:00P	05:00P	30S	10/08/12-10/08/12	CBS13 NEWS @ 4	1	750.00	750.00
14	T-F	2	05:00P	05:30P	30S	10/02/12-10/05/12	CBS13 NEWS @ 5	2	1500.00	3000.00
15	M	1	05:00P	05:30P	30S	10/08/12-10/08/12	CBS13 NEWS @ 5	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

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162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL	
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE	
ADDRESS	Washington DC 20007-3674		Washington DC 20003-4024	
	USA		USA	
CONTACT	SARAH LEVENE		PRODUCTEST #1474	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1474	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: 1				

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			FROM	TO						
16	T-F	2	06:00P	06:30P	30S	10/02/12-10/05/12	CBS13 NEWS @ 6	2	1500.00	3000.00
17	M	1	06:00P	06:30P	30S	10/08/12-10/08/12	CBS13 NEWS @ 6	1	1500.00	1500.00
18	T	1	06:58P	08:00P	30S	10/02/12-10/02/12	NAVY N.C.I.S.	1	6000.00	6000.00
19	Th	1	06:58P	08:00P	30S	10/04/12-10/04/12	THE BIG BANG THEORY/TWO &	1	6000.00	6000.00
20	Su	1	07:00P	08:00P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	5500.00	5500.00
21	T-Su	3	10:00P	11:00P	30S	10/02/12-10/07/12	CBS 13 10PM NEWS M-SU	3	2000.00	6000.00
22	T-F	2	11:00P	12:05A	30S	10/02/12-10/05/12	DAVID LETTERMAN	2	850.00	1700.00
Total Contract:								34		44700.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						44700.00	.00	.00	44700.00	
GRAND TOTAL									44700.00	

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